

In Line with Providing High-Quality Information – Form Some

This is how the motto, why not also the aim, of “Armedia” Information, Analytical Agency can be formulated.

“Armedia” IAA was founded on September 21 2006, when the media sphere of Armenia seemed to have no need for another “loudspeaker”. However, the ambition to have its specific place in this field was conditioned by the chosen style of work. Our aim is not to have victory or participation in the competition for disseminating information.

“Armedia” Information, Analytical Agency does not refer to major events and situations by “hot” traces; instead, it provides comprehensive and ultimately exhaustive information concerning those events trying to reveal existing challenges and opportunities through analysis. On the other hand, “Armedia” is willing to cooperate with other media, as well as nongovernmental organizations taking into consideration the belief that the final aim of all institutions of the civil society (mass media, NGOs) is establishment of common good through promotion of human rights protection, development of democracy, stable development. In this context the Agency aspires to contribute to democratization of our country by raising the level of information among the society through detailed analysis of international, regional processes, and also through uncovering the structure, aims, and activities of international institutions.

In its Regulations “Armedia” IAA has proclaimed foreign policy, specifically the European path, to be its priority. Such an approach is conditioned by current integration process in the “Old World”, by continuous enlargement of the European Union (especially to the East), by the interest of the EU and other European structures towards our region, and the proof of this is, for example, the new initiative of the EU Eastern Partnership.

“Armedia” IAA is trying to make the world closer also through the example of single countries. This is the target of the series of exclusive programs with the help of which comprehensive and rich information is provided about the world’s leading countries. Countries interesting the public mostly are presented from various state and public positions.

The Agency focuses also on the NKR – from the position of international processes whose target is to resolve the conflict, as well as from the position of inner-political, social, economic developments of the NKR. Taking into account the importance of information and analytical work on internal and foreign problems of Karabakh, the agency “Armedia” has also initiated a separate “NKR” section.

You can get acquainted with the life style of our fellow Armenians living abroad, their activities, with the complex structure of Armenian Diaspora, the activities of bodies of Armenian community in various countries, with the daily routine of the community, the problems of life organization in our new “Diaspora” section.

Certainly, “Armedia” IAA is doing its best to be interesting and unique not only through its foreign policy section, but also through its sections dedicated to internal life and culture, and also through exclusive interviews.

After the Public Council was founded in Armenia, “Armedia” IAA resolved to reflect upon that structure as much and as comprehensively as possible. We believe for any new structure to become well-established it is necessary that the public gets interested in its activities; that the public is aware about it and there is feedback. Hence, we have a specific section dedicated to the PC.

Another guarantee of Armedia IAA’s appeal is the section “Popular Science” that gives the readers, mastering the Armenian language, an opportunity to get acquainted with recent scientific achievements, interesting gains in the area of high technologies.

“Armedia” pays much significance to our spiritual life.

You can get rich information about the Armenian Apostolic church, about the activities of its separate centers in our new “Spiritual” section. Here you can also find exclusive interviews with representatives of Apostolic, as well as of other churches.

One can look through the recent urgent problems in our “Hot Project”. This comprises topical matters needing most detailed coverage. For instance, in the “Hot Project” “Armedia” has so far referred to RA parliamentary, NKR presidential, RA presidential elections, elections to the European parliament.

Presently, “Hot project” is dedicated to the developments in Armenian-Turkish contacts and concerning topics. We believe our readers will agree that this topic can really be classified in the “hot project”.

The “Hot project” presents the developments in Armenian-Turkish relations and other adjoining topics, as well as the signed protocols between Armenia and Turkey, their developments.

“Armedia” IAA also introduces the viewpoints and approaches of Armenia and Artsakh, and also of the Armenian Diaspora about the processes between Armenia and Turkey. We consider, that our readers will agree, that the mentioned topic really should be included into the section “Hot Project”. From now on “Armedia” IAA will reflect upon the “brightest” events of our life in its new “Photo” section, which will present various phenomena, events and etc. in our country as well as abroad through photos.

“Armedia” IAA presents itself to the public through the web site www.armedia.am and also through TV series “View at the World” and its “View at the World: Appendix” programs broadcasted by TV Company “Yerevan”.

Considering international life from different positions the TV series “View at the World”, with the help of its guests, is trying to provide highest level of information. During the first year of its existence it has hosted so many Ambassadors accredited in Armenia, Heads of foreign diplomatic representations, high-ranking statesmen, politicians, analysts, experts, and so on. Beginning with March 27, the TV series “View at the World” will be broadcast with a larger staff of the commentators. The anchormen of TV program will be the editor-in-chief of “Armedia” IAA Anna Mkrtyan, journalist-analysts Tigran Petrosyan and Naira Mkrtyan.

One can find the last two programs of the TV series “View at the World”, as well as “View at the World: Appendix”, broadcasted not regularly, other video materials, films of “Armedia” IAA in the “TV” section of the Agency’s web site. Some of our TV programs are also broadcasted by “Telepace Armenia” TV hour of Vatican “Telepace” TV Company.

By the way, the countries mostly interesting the public are presented by “Armedia” IAA on its web site and also in specifically designed program series (for example, the programs dedicated to Italy and Great Britain were presented in “European Diary” TV series. Now the series on Germany, NATO, Kazakhstan are being broadcasted in TV program “View at the World”).

From 2007 until July 2008 “Armedia” IAA published its weekly “Armedia Tpagir” (The Armedia Printed), which was a kind of experience to realize the Agency’s possible activity in this format, to understand the perspectives of development of the printed version.

Currently the administration of the Agency are summarizing the results.

In near future the issue of continuing and format of “Armedia Tpagir” will be clarified.

Besides, the Agency is going to expand its activities through introduction of English and Russian versions of its web site, and also through radio broadcasts.

Today’s activities of “Armedia” IAA are possible thanks to the people whose ideas and efforts to realize these ideas ensured the existence of the structure. Some of the Agency’s staff are not currently participating in daily work; however, their contribution to the standing of the structure is always worth gratitude.

Daily work of the Agency is ensured by experienced journalists and analysts of “Armedia” IAA who have an opportunity to voice our opinions to the world public also through various

international conferences, meetings, seminars.

”Armedia” IAA has special correspondents in the NKR, as well as abroad: in Italy, Spain, etc. Close cooperation with the NGO “European Integration”, whose rich and long-lasting experience serves for effective work of “Armedia”, plays a significant role in the matter of establishing and strengthening ties by the Agency with foreign countries.

Other partners of the structure have certain investment in the stable work of “Armedia” IAA. Among them are the Embassy of the United Kingdom of Great Britain and Northern Ireland, the Embassy of the German Federation, the British Council, TV hour “*Telepace Armenia*” of Vatican TV Company “*Telepace*”, and others.

Expressing its gratitude to all of them, “Armedia” IAA is willing to expand and enrich the network of its cooperation.

“Armedia” IAA is not going to confine itself to the above mentioned achievements, hoping to make the areas of activity more comprehensive and variable in the future. You can find information about our perspective projects and innovations in the section “About Us” of our web site, which will regularly be updated and supplemented.

And, certainly, the guarantee of development of any structure is constant contact with its focus group, in our case – with our reader and TV viewer. Thus, we expect your encouraging, as well as critical responses on our activities to be sent to the e-mail: info@armedia.am.

We anticipate active feedback. We would be glad also to consider your suggestions.

IAA “Armedia”

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